



**Oklahoma State Council  
Petticoat Journal  
2011-2012**



**Gwynn Nell Swanson  
President**

**Volume 60 Issue 2  
October/November**

# Table of Contents

<u>Page</u>	<u>Contents</u>
2	President
3	1 <sup>st</sup> Vice President/Nominating Committee Chairman
4	2 <sup>nd</sup> Vice President/Educational Director
5	Educational
6	Treasurer
7	Project Director
8	District II Coordinator
8	District IV Coordinator
9	Care Connection
9	Convention Chairman 2011
11	Circle of Life: ESA for St. Jude's
11	Credentials
12	Easter Seals
13	ESA Foundation
14	Philanthropic
14	Publicity
15	Chapter Chatter
21	Oklahoma State Council Leadership Minutes
25	2012 Convention Center Hotel
26	2012 Convention Program Ads
28	2-12 Convention Registration Form
29	Calendar of Events



## Dancing with your Oklahoma State President Gwynn Nell Swanson



**July 18, 2011** – All packed and ready to leave to Overland Park, KS for the 64<sup>th</sup> Annual IC Convention. Ramona Paine-Means drove down that morning to ride with us along with Wanda Morrow arriving about the same time. Went to pick up Nancy Buck and got on the road to Claremore to pick up Sue Knight. Needless to say the car was loaded! It was a really neat trip to travel with my sisters. Talking all the way seemed to make the drive shorter. Oh, my gosh! I have 3 Sooner Seniorettes in my car!! Boy, do I have to be nice!!! Arrived at the hotel in Overland Park about 4 pm. Checked in our rooms then went down to register. I participated in quite a few events during that week. The ESA Foundation Fund Fest is always fun to attend. I helped set up, monitored the auction tables and did some shopping myself. Up Wednesday morning to attend the State President's Workshop. That evening helped with the Convention Site tables promoting the 2012 IC Convention in Oklahoma, attended the Welcome Party & Dinner and went to the opening ceremonies rehearsal. Thursday morning the first General assembly started off with the Flag ceremony in which I was honored to represent our GREAT State of Oklahoma by carrying the Oklahoma State Flag and attended the PICPA No-Host Luncheon. This was the first time I have attended such an event and really enjoyed it. Earlier that evening, all of the Oklahoma members car-pooled to the home of Robbin Brown's mother. She graciously opened her home to us for dinner and the state caucus; went back to the hotel to attend the Mystery Night event. Friday attended the Second General assembly, presided over the Central State Regional council meeting along with Marsha Barnes of Kansas. That evening five of us went to check out the Casino. The banquet on Saturday evening was exciting and the installation of 2011-2012 IC President, Rose Pasillas was beautiful. The astonishing amount for St. Jude was \$9,142,732.00! Sunday morning packed up all the memories and headed home. What a fun time at IC Convention. Seeing all of my friends and making new ones will last forever.

**July 29-30, 2011** – Dan & I attended one of my family reunions in Madill, OK. If you have not eaten good fried catfish lately, you need to go and eat at Catfish Platter just north of the border of Oklahoma and Texas on Hwy 377. It is the best fried catfish you will ever eat!! Catfish Platter caters our reunion every year on Friday night.

**August 11, 2011** – Friday night we gathered at the Holiday Inn in Norman for the 2012 State convention planning meeting. Lots of items were discussed and plans are coming together for a fun week end at the 2012 State Convention. After the meeting we all gathered in my room for snacks, drinks and socializing.

**August 12, 2011** – The August Leadership Seminar was fun. My two guest speakers were very informative and enjoyable to listen to. The first speaker was Diane Hamill of Ardmore and she represented the DAR (Daughters of the American Revolution). Her power-point program showed us the many ways that DAR and ESA were similar. The second speaker was Andrea Robinson, Robbin Brown's daughter. Her speech on "The Basic Principals of Leadership" was excellent. We enjoyed several other speakers, skits, laughter, a good lunch and Shopping on the Mall.

**August 23, 2011** – I attended the Easter Seals Annual meeting and Luncheon in OKC where the Oklahoma Council of ESA was presented with a Certificate of Appreciation.

**August 27, 2011** – District II held their Leadership in Guthrie. District Coordinator Sylvia Ochs held a really good Leadership. Her special speaker was Donna Rynda. She spoke on "How to Listen". Donna and I had a one-on-one talk about learning how to listen.

**September 6, 2011** – Attended Delta Kappa business meeting. We are excited for the coming year and the many challenges!

Looking forward to the other District Leaderships scattered across the state. Every week-end in September will be busy for me attending the different District Leaderships.

Remember the tour of the Oklahoma City Easter Seals office on Thursday, October 6 at 10:45 am. There will be a Dutch treat lunch following the tour.

The OSD tour/District IV meeting is October 8<sup>th</sup> in Sulphur.

The Give Thanks Walk in Oklahoma and Tulsa will be November 19, 2011 at the same Mall it was at last year. Everyone is encouraged to register and help with this event.

And of course, don't forget the November State Council meeting November 12. Information of the meeting will be coming soon.

Have a Happy Thanksgiving and don't be like the turkey and stuff yourself. Enjoy your time with family and give thanks to God for all of your blessings.

ESA love to all,  
Gwynn Nell



**1st Vice President  
Joyce Gibson**

## Happy & Glorious Fall, Everyone!!!

The leaves are changing color and the weather is beautiful. I love this time of year. Chapters are back in full swing of things and we have some exciting events coming up. I hope all of you enjoyed the District Leaderships. Those Coordinators worked hard and did a great job. Please continue to show them love by attending their upcoming meetings. Thank you for supporting the Coordinators and the Districts.

I have several positions that need to be filled on the Executive and General Board to help us have a successful and fun filled year 2012 to 2013. If you aren't sure about the responsibilities of a particular position, the Blue Book is an excellent place to start. If you have any questions about a particular position or you need help finding your perfect fit, please feel free to contact us. The Nominating Committee members Nellrita Barrick, Jacque Edwards, Lola Jaegers, Peggy Pate and Peggie Sprinkle are more than happy to assist you in anyway.

The Executive Board consists of: 2nd Vice President, Recording Secretary, Treasurer, Parliamentarian, Petticoat Journal, PJ Editor, and Project Director.

The qualifications for an elected office are:

- A) An active chapter may nominate any member for an elected office, except Corresponding Secretary.
- B) A candidate for elected office must have held the office of Chapter or City Area Council President.
- C) Must be an active member of their chapter in good standing.
- D) Must have been an active ESA member a minimum of two years.
- E) Must have attended at least one previous State Convention.
- F) Give her consent in writing.

G) Candidates for the office of 1st Vice President or 2nd Vice President shall have served at least three terms as an elected officer or two terms as an elected officer and two terms as an appointed chairperson prior to the nomination.

H) Consent of the candidate and qualifications shall be sent to the Nominating Committee by March 1.

The Nomination form for the 2012-2013 officers is available in this issue or on the website at <http://oklaesa.org/forms%20reports.htm>. Chapter Presidents please nominate someone by filling out one OR MORE of these forms. You can send them by email or regular mail.

We are a team and we all do well by helping each other.

*Joyce Gibson*  
*ESA Oklahoma State 1st Vice President*  
*P.O. Box 179, Norman, OK 73070*  
*Phone 405-364-0484*  
*Email: [firstvyp@oklaesa.org](mailto:firstvyp@oklaesa.org) or [joiesa02@aol.com](mailto:joiesa02@aol.com)*



**2nd Vice President/Educational Chairman**  
**Tina Davenport McKamie**

Can you believe the long, hot summer is gone? Time is passing fast - Christmas and the New Year is just around the corner. Don't let time get away from you. Begin submitting your educational reports now. Go to our website ([www.oklaesa.org](http://www.oklaesa.org)) to find the report form.

I encourage each chapter to complete at least one educational program utilizing my theme "**Get Fit, Get Healthy**". Explore new ideas to improve your health. You don't have to give up living to be fit and healthy. Just incorporate exercise and proper nutrition into your daily routines. Being fit and healthy will help us achieve most of our goals. And that is to be able to live a long productive life.

By submit your educational reports, you could be eligible for the following awards:

**Gold Link Award V** - each chapter submitting at least six timely reports. **Gold Seal Entry** - a notebook compiling all the chapter educationals for the year with a minimum of six timely reports. **Distinguished Athenian V** - a chapter educational director is recognized for outstanding contributions to her chapter, community and State Council. To be eligible she must submit a Gold Seal Entry and be nominated by her chapter president. **State Educational Director Special Award** - present and report an educational program on this year's theme "**Get Fit, Get Healthy**". Be sure your chapter dues are paid by January 1, 2012 to be eligible to compete.

Please note my new e-mail address for submitting your reports or contacting me.

*Tina Davenport McKamie*  
*8057 Blocker Road*  
*McAlester, OK 74501*  
*[tinamckamie@gmail.com](mailto:tinamckamie@gmail.com)*  
*(918) 469-3420 home*  
*(918) 916-2199 cell*  
*(918) 426-3272 work*

## **Health Tip:**

**It turns out you don't have to completely overhaul your life in order to fit into your jeans better.** Researchers recently pinpointed two simple strategies that could do the job. **Part 1:** Just walk an extra 500 steps every day. **Part 2:** Trim a mere 100 calories from one meal each day (that's roughly equivalent to eating one less tablespoon of butter, drinking three fewer sips of soda, or leaving three or four bites at a meal). In a study, overweight people who were coached to do exactly that ended up doing big favors for their waistlines. Not just because they removed a few extra calories from their day, but because embarking on this simple plan inspired them to make even bigger changes. They turned into overachievers, cutting 300 calories a day from their diets and walking an extra 1,450 steps per day. That translates into shedding about a pound every 10 days or so. And it was their commitment to baby steps that really got the ball rolling.

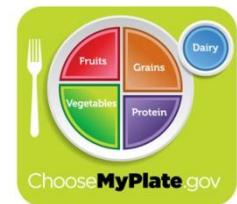


## **EDUCATIONAL: Healthy Snacking** **Tina Davenport-McKamie**

### **My Plate**

The Department of Health recently introduced a new guide that takes the guesswork out of putting together a healthy meal. MyPlate, which replaces The Food Pyramid, helps consumers make healthier food choices with emphasis on fruit, vegetables, grains, protein and dairy. The MyPlate guide encourages a more plant-based eating plan. It is also designed to help improve Americans' understanding of the portion of each food group that creates a healthy diet.

The MyPlate icon displays a plate when divided into quadrants, encourages larger amounts of vegetables and fruits and slighter small amounts of protein and grains. In addition, a serving of dairy is located at the top corner of the icon with consumption encouraged at each meal.



A glance at the new guide shows that half your plate should consist of fruits and vegetables. Eating more fruits and vegetables will help reduce calories and increase vitamins and minerals. The rest of your plate should be a combination of mostly whole grains and a smaller amount of lean protein with a side of dairy. The divided plate also discourages super-sized portions, which can lead to weight gain.

Including a colorful variety of fruits and vegetables in meals and snacks helps maintain a healthy weight and may reduce the risk of many diseases, including heart disease. Fruits and vegetables are a valuable source of the following nutrients important for overall health:

- Calcium - Essential for healthy bones and teeth; needed for normal muscle, nerve and gland functions.
- Fiber - Diets rich in fiber have been shown to decrease risk of heart disease.
- Iron - Needed for healthy blood and normal cell functions.
- Magnesium - Required for healthy bones; low levels may cause muscle cramps and high blood pressure.
- Potassium - Helps maintain healthy blood pressure.
- Vitamin A - Keeps eyes and skin healthy and protects against infections.
- Vitamin C - Helps heal cuts and wounds and keeps teeth and gums healthy

Tips for choosing a great plate include:

→ Balance calories - as an individual, find out the number of calories needed for a day as a first step in weight management by going to [www.ChooseMyPlate.gov](http://www.ChooseMyPlate.gov).

→ Enjoy the taste of food, but eat less - pay attention to hunger and fullness cues before, during and after meals to recognize when to eat and when to stop. Eat slower and eliminate television viewing while enjoying food which leads to mindless eating.

→ Avoid oversized portions - use a smaller plate, bowl and glass. Portion out foods before sitting down to eat. When eating out, choose the smaller size option, or take home part of the meal.

→ Make half the plate fruits and vegetables - choose red, orange, dark green vegetables like tomatoes, sweet potatoes, and broccoli along with other vegetables at meal time. Add fruit as part of the meal as a side dish or dessert.

→ Switch to fat-free or low-fat(1%) milk - these lower fat versions have the same amount of calcium and other essential nutrients as whole milk, but with fewer calories and less saturated fat.

→ Make half the grains whole - to eat more whole grains; choose whole wheat bread instead of white bread and choose brown rice instead of white rice.

→ Foods to eat less often - cut back on foods high in solid fats, added sugars, and salt.

→ Compare sodium in foods - use the Nutrition Facts label to choose lower sodium version. When selecting canned items choose “low sodium”, “reduced sodium” or “no salt added”.

→ Drink water instead of sugar drinks - cut calories by drinking water or unsweetened beverages. Soda, energy drinks, and sports drink are a major source of added sugar and calories

What we have learned over the year is that consumers are bombarded by so many nutrition messages that it makes it difficult to focus on changes that are necessary to improve the American diet.

MyPlate’s advice: “Enjoy your food, but eat less.”



## Treasurer’s Report Linda Southerland

HAPPY FALL!!!

It seems that the weather is finally going to cool off, and I do hope winter will not equal summer and be record breaking. We certainly do not need as much snow and ice like we had last year. We can wish for a mild, wet winter.

I also hope everyone is staying well or on the way to being healthy anyway.

This is just a friendly reminder that it is nearing the time to pay dues. Remember, the State dues were increased in June. Changes in dues are as follows: The **state dues** shall be thirty dollars (\$30.00) per chapter plus **five dollars (\$5.00) per member**. Please adjust your dues to reflect this increase. **District dues** will remain at \$10.00 per chapter plus any adjustments or assessments voted on by your district. **International Council ( ESA Membership Headquarters)** dues remain at \$35.00 per chapter.

**State Dues should be remitted to Linda Southerland, 708 S. 8<sup>th</sup>, Clinton OK 73601.**

**District Dues should be remitted to your District Treasurer AND**

**IC Dues should be sent to ESA Membership Headquarters, 363 W. Drake, Fort Collins CO 80526**

I hope all chapter and district treasurers remembered to submit the Tax Facts to ESA Membership Headquarters prior to September 15<sup>th</sup>.

*Linda Southerland,  
2011-2012 Treasurer,*



**Project Director  
Margaret Kramer**

Greetings from State Project Director!

Well my summer has been very busy, I traveled from OK. to Ga. to NY. to Ga. to Tulsa to Belize to Tulsa to Norman to Ga. to OK. to Ga. back to OK. Good thing I retired!

I would like to thank everyone for their kind words and expression of sympathy in the recent death of my brother. During the ruff times it sure warms the heart to know that I have so many sisters who care.

I still do not have all of the information sheets available from the Schools; classes did not start until 8/29. Jane and Sue are working on getting them to me ASAP, I will forward them to the individuals and chapters when available. It is my **GOAL** to have each chapter sponsor at least on student this year. It sure would be a terrific accomplishment to have all the students sponsored. The OSB has many students who just need remembrances on special occasions and not a monthly allowance. I would appreciate if each and everyone would open their hearts and sponsor a child this year. If we sacrifice a cup of Starbuck's or a cocktail at dinner monthly we can bring a smile to the face of a child when they receive a card or note of encouragement from us.

I am looking forward to the October 8 **tour** at the School for the Deaf in Sulphur, I hope to see as many of you ladies as possible. It is homecoming weekend and many of the students will be there to meet their sponsors. Lunch is \$8.00.

I have been able to open a Project checking account and finally deposited the checks that have been donated to the Project Fund. Remember to pencil in the State Project Fund when preparing your chapter 2011-2012 budget. I want to express my sincere appreciation for all you have done for the children and look forward to a banner year in donations and sponsorship. If you have any questions please feel free to call me.

Keep the School Administrators, faculty and students in your prayers as they embark on a new and challenging school year.

My best wishes for the health and energy necessary to accomplish your chapter goals! God Bless. Margaret



**District II**  
**Sylvia Ochs**

District Two Leadership meeting was held Saturday, August 26, 2011 at Noble Avenue Baptist Church Fellowship Hall in Guthrie, Oklahoma.

The Speaker was Donna Rynda, well known speaker for corporate organizations, church groups and other small companies. She advised all how "To Do Nothing" and fun was had by all.

Salad luncheon was furnished by Kappa Theta #3454 and music entertainment by Cheryl Tarter. Mrs. Tarter had written a song entitled "Sail Away With ESA" which was the Director's theme. It was written to the tune "Around the World in 80 Days". All participated.

There were approx. 30 people in attendance. Our annual meeting will be held March 24, 2012 at Inter Bank in Kingfisher with installation of officers.



**District IV**  
**Ellen Clark**

DISTRICT IV HAS BUSY YEAR

Dist. IV members have held two meetings this year and the final meeting will also be the installation of new officers at the Sunnyside Methodist Church in Del City with Kay Brader being installed as Coordinator.

The first meeting was held in Midwest City at the Spencer Event Center with Coordinator Ellen Clark conducting a leadership seminar. Guest speaker for the event was Cpl. Kelli Bruemmer of the Oklahoma County Sheriff's Dept. She reminded everyone that it was getting easier and easier for someone to steal your identity, so always be alert. Don't leave your purse unattended in a store and definitely not in your car when you go into a store, even for a short time. Approximately 40 members and guests were in attendance. Doris Kemp, Ways and Means Chairman held a bake sale and made \$138.00 for the budget.

The second meeting was held in Sulphur at the School for the Deaf. A silent auction was held on baskets of goodies from each chapter and over \$208.00 was the profit. District IV has a special project this year for the Greiner School in Lawton. Their goal is to be able to present a \$300.00 check to the school. Sue Cole, Social Worker for the School for the Deaf entertained the group by signing to the music and words of "Open Hands" by Matt Papa, which was very impressive.

A nominating committee was elected at this meeting. New officers will be announced at the meeting on March 10<sup>th</sup>, in Del City.



**Care Connection Counselor  
Peggie Sprinkle**



**Peggie Sprinkle  
Care Connection/Hope for Heroes Chair**

Please consider having a special *Hope for Heroes* event during the week of November 6-12, 2011 - to show your support for our military personnel, their families and veterans.

This is a special week but it is not the only time during the year Oklahoma ESA members can honor these extraordinary people who are sacrificing so much for us. I know there are many Oklahoma ESA chapters/members doing good things for/with our military personnel, their families and veterans. Please report these projects to me so I can record your wonderful support. There is a special *Hope for Heroes* form on the Oklahoma's web site. I would really like to hear from each chapter this year - and send me a picture! Oklahoma sisters are the greatest and I want to share all your good works with everyone!

A special prayer - Heavenly Father we are asking that you watch over all our men and women fighting for our freedom. We ask that You bless them and their families. We thank You and give You the praise and glory. Amen

*Peggie Sprinkle*  
8201 E. Norman St.  
Broken Arrow, OK 74014  
(C) 918-813-3382  
peggieokesa@cox.net  
careconnection@oklaesa.org



**Convention  
Janice Shockley**

Convention 2012

I just spoke with Linda the “barn builder” and she assured me that all will be in order to have a barn raising on Friday night at “ESA In The Country”. The talented and willing workers from Sigma Chi, Beta Mu, Zeta Gamma and Delta Kappa will be ready to assist in making the weekend of April 27, 28 & 29, 2012 a memorable and fun convention. But we will need all of our Oklahoma ESA sisters support with your attendance for this weekend in the country.

Gwen the Goose, Lola the Lamb, Robbin the Robin, Sue the Siamese Cat, and Wanda the Whippoorwill have made a list of all the things that you need to know to prepare for this country weekend.

1. Registration cost is \$85.00 and due by April 13, 2012 to avoid the \$25.00 late fee. Registration form is included in this issue of the P.J. Mail to Robbin Brown.
2. Registration deadline to be eligible to participate in the drawing for a free registration is November 1, 2011. This could be you by simply sending in your registration a little early.
3. Holiday Inn room reservations are due by April 13, 2012. Be sure to mention ESA to get the special room rate of \$79.00.
4. Place you ads for the convention program by April 1, 2012 to Sue Knight. The ad form is included in this P.J. Remember there is a prize of \$100.00 to the person selling the most ads that total to the most money.
5. Wanda Morrow will have the convention charms for sale at each State Council meeting at a cost of \$7.00. These cute charms are a hot item and going fast.

I hope you will join us for a fun weekend in the country – that’s “ESA IN THE COUNTRY”. I will keep you posted as more news becomes available.

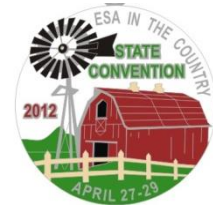
I am looking forward to seeing everyone at the November State Council meeting.

*Janice Shockley*  
 2012 Convention Chair  
 2405 Weatherford  
 Norman, OK 73071  
 (H) 405-321-5907  
 convention@oklaesa.org



2012 Oklahoma State Convention - “ESA IN THE COUNTRY”

April 27, 28, & 29, 2012



Room rate of \$79 plus tax per night – Reservations due by Friday, April 13

Free Parking - Free hot buffet breakfast  
 2012 Oklahoma State Convention - “ESA IN THE COUNTRY”



## St. Jude Coordinator – Judi York

ESA's "Circle of Life" is no more. It is now ESA for St. Jude. We are happy for this change because it says what we really are.

This past year ESA raised \$9,142,732 for St. Jude. We are so proud of this total. We are even prouder that Oklahoma was in the top 10 states and we raised \$587,299. Thank you to each and every one of you for all you do for St. Jude.

We have been partners with St. Jude for 40 years. What a milestone! There is a 40 year pin available that you can order through ESA merchandise. It is a great way of showing your support for St. Jude. The cost is \$40. There is also a Team ESA t-shirt, jacket and visor available. It has both the ESA and St. Jude logo on the shirt.

On November 19 the Give thanks.Walk will take place at Penn Square Mall in Oklahoma City (Aletha Bolt, Chair) and at Woodland Hills Mall in Tulsa (Dawn Haley, Chair.) Please support these walks by volunteering your time or sponsoring a member who is walking.

On December 3 in Memphis is the St. Jude Memphis Marathon. Rosalie Griffith, Deb Hughes and me will be in Memphis representing Oklahoma ESA. If you have a couple of extra dollars lying around we could use your support.

If you have an event planned for St. Jude, please let me know. Post it on the website so that we can all participate.

After the first of the year we will start the St. Jude Dream Homes and Radiothons. We have a lot happening for St. Jude in Oklahoma. Please join in and be a part of saving the lives of children.



### **Credentials: Joyce Lacey-Kenney**

Please remember to pay your Chapter dues. **MUST BE PAID BY JANUARY 1, 2012.** I cannot issue ballots at convention unless the dues are paid by January 1, 2012. Thanks.



## **Easter Seals**

### **Jo Ann Rott**

#### Why Easter Seals and Autism?

More than a century ago, Easter Seals was front and center during the polio epidemic, working tirelessly to help children and adults with polio gain the skills they needed to live independently through medical rehabilitation and various therapies. Now, Easter Seals is the country's leading provider of services for people with autism today.

Easter Seals has been providing services and support to children and adults with disabilities, and to their families who love them, for more than 85 years. Over the last 20 years, Easter Seals has seen a dramatic increase in the number of people with autism the organization serves both through its services developed specifically for people with autism and through services that include children and adults with autism among other service recipients.

The Centers for Disease Control and Prevention's (CDC) new findings on the prevalence of autism validates the belief that autism is an epidemic of our time. The fact is, many families are living with autism today and there is a need for increased funding, services and supports for individuals with autism.

Autism is treatable! There is yet no known cause or cure, nor one single effective treatment, autism is treatable. People with autism, at any age, are capable of making significant progress through personalized interventions and therapy, and can and do lead meaningful lives. This is where Easter Seals come in. Getting the right support at the earliest state in life can help a child gain the skills he or she needs to be successful.

While there are several organizations researching to find the cause and cure for autism, Easter Seals is the nation's leading provider of services and support for children and adults living with autism and their families. Easter Seals works internationally to provide children and adults with autism individualized treatment plans and comprehensive services.

Easter Seals also advocates in Washington DC, encouraging Congress to finance research to improve services and supports and pursuing public policy solutions for the challenges families with autism face.

#### Did You Know?

The diagnosis of autism has been estimated to occur in as many as 1 in 110 individuals, is four times more prevalent in males than females, and has been growing at an estimated rate of 100-200 percent every five years. Every 20 minutes, another child is diagnosed with autism. Join Easter Seals, the leading provider of autism services. **WE CANMAKE LIFE BETTER** for the millions of individuals touched by autism.

Go to [easterseals.com](http://easterseals.com). Click on the **Act For Autism** link and sign a petition for increased funding for autism.



## **ESA Foundation Counselor Ramona Paine**

Greetings!

What a great time we had at IC Convention!!! The first annual Foundation Fund Fest (formerly known as Casino Night) was held on Tuesday night with a full house. Approximately \$11,000 was raised for your Foundation at FFF.

Also at the Foundation Counselor meeting on Wednesday we were informed that 165 scholarships had been presented.

Seventeen Oklahoma students received scholarships.

- Beta Zeta/Robert Glenn Rapp Foundation - 4@\$1000  
Candy DeBeer, Blanchard; Tiffani Coker, Colbert; Cassandra Sharp, Langley and Katlyn Johnson, Muldrow.
- “Doc” and Cathy Holsted Honorarium Endowment - \$1000  
Jamie Tate, Luther
- Hawkins-Tuma Memorial Endowment - \$500  
Francesca Banks, Newcastle
- Mary Louis Smith Memorial Endowment – \$2500  
Celina Pong, Yukon
- Melvin & Lucille Haymaker Endowment – 3@\$2000  
Dakota Semrad, Hennessey; Ashley Fuska, Hennessey and Brandon Hubbard, Kingfisher
- Myra Starr Honorarium Endowment - \$500  
Kasey McConnell, Duncan
- Oklahoma Council District IV Endowment - \$350  
Dana Rogers, Ada
- Oklahoma Council District II Endowment - \$500 & Stormy Valley Endowment - \$500  
Patrick Luong, Oklahoma City
- Oscar & Joyce Whitewing Honorarium Endowment - \$500  
Kasy McConnell, Duncan
- Tulsa Area Council Endowment - \$1000  
Emily Fanning, May
- Vi Gardner Memorial Endowment - \$500  
Jordyn Snow, Lexington
- York Family Endowment - \$1000  
Tyler Swafford, Wellston

*Ramona Paine, ESAF Counselor  
604 W. Wheat Capital Road  
Enid, OK 73701  
580.242.0741  
Ramona.paine@gmail.com*



**Philanthropic  
Darla Barton**

Good Fall everyone,

Hope this finds you with cooler temperatures. Wanted to let you know that I received an e-mail from our IC Philanthropic Chair, informing me that, “the mileage rate we will be using for 2011-2012 is \$.555. This should be used for all chapters' calculations.”

Also at a recent district meeting, I was asked if extra points would be given for submitting monthly Philanthropic reports. Though I would love to see them monthly, there are no extra points given for this. The deadline remains April 1<sup>st</sup> or reports postmarked by April 1<sup>st</sup>.

Have an awesome Thanksgiving ladies. Keep up the good work!

*Darla Barton  
135 Rawslings  
Clinton, OK 73601  
(H) 580-323-3493  
Darla\_barton@sbcglobal.net  
philanthropic@oklaesa.org*



**Publicity  
Leslie Farabee**

Please look at the new Publicity report form from the Oklahoma State Council website. I look forward to seeing what each chapter has been up to. Please send to Leslie Farabee, 807 N. Elm St., Owasso, OK 74055. Thank you. Have a wonderful year.

*Leslie Farabee  
Publicity Chairman*

# Chapter Chatter



## **Beta Iota #4283 McAlester**

BETA IOTA is already going great guns. We had an organizational meeting in August at Betty B's house to make plans for the new year....but mostly we just visited. But last night was our first meeting and we started off with Tawanna Cathey giving us an inside report on how to "Get Fit with Social Security" complete with informational handouts. We had 15 members present including Elaine Ockletree who has not been well for a long time; a new transfer member whom you all know and love....Margaret Kramer! Amber, our new president, has already proven herself to be a good leader and that she will be "Taking Care of Business" this year!

*June Miller*



## **Beta Psi #0498 Clinton**

Rock and Roll in ESA, we surely did at the spring state convention. What a joy to have fourteen of our gals there with three of them being first-timers! We were elated with the many awards and recognitions Beta Psi received, especially our DIANA Award state winner, Betty Finnell, for her leadership in the "Wounded Warrior Hunt" for the soldiers of the Iraq and Afghanistan wars. Pride, filled our hearts as six from our chapter accepted positions on the 2011-2012 state board.

Outstanding, best describes our Founders Day Banquet in May as we celebrated the successful past year and to honor some of our own. Roberta Wermey was recognized as Beta Psi's Pledge of the Year and Doris Cook was crowned as Woman of the Year. Nellrita Barrick received her 20-year pin with Joy Agan and Katrena Rightnowar getting their pins for 30 years of service.

The annual Zeus Award was presented to Bill Waldrop as Nellrita told his story of volunteer work with the local AARP, Boy Scouts of America and the Ombudsmen organization.

Then, the summer was adventurous and fun for several of us. Hosting the St. Jude Dream Home in Edmond and working the Telethon, our volunteers grew from two on the first one to ten this year. Our summer

socials, the "Hen Party" and the "Mystery Dinner" were scrumptious and entertaining. An increase in member involvement continued through June State Council and the August Leadership.

As this comes to print, our "Fall Rush" will have occurred and the October Enrollment will have met our anticipation as Beta Psi shares ESA!

November will find us participating in our second "Hope for Heroes" event this year. And, ticket sales will begin for the December Cajun Bean Dinner and Silent Auction, our one fundraiser for the year.

Enjoy the cooler air and beauty of the autumn days!

*Nellrita Barrick*



**Beta Zeta #3158  
Oklahoma City**

Wow...has this been one hot summer or what!. Althea Bolt and Billie Fritch joined the rest of the Oklahoma delegation and attended the IC convention in Overland Park, Kansas in July. Billie and Maxine Wheelan, Delta Chi, MWC, drove and roomed together . Aletha was already there and we ran into her soon as we got to the hotel which was good as we didn't have a room yet so she showed us where everything was and we stayed in her room awhile , then went to listen to a young man who has overcome Tourette Syndrome and he made us all realize that everyone has a story and to be more tolerant with each other. The convention went by so fast that before we knew it, it was time to pack our bags and come home. A great convention; the Kansas girls did a wonderful job, made everybody feel welcome and Oklahoma will do the same I'm sure when we host IC convention in 2012 in Norman. Aletha and Billie also attended the Leadership meeting in Norman ; Beta Zeta made English Toffee candy and sold it on ESA on the mall. We sold it all and hope everyone who bought some enjoyed. We would probably take orders and make it again if there was an interest. Let us know. Billie and Aletha made the Dist. 2 Leadership in Guthrie where we had a delicious lunch and listened to a great speaker and just had a good all around time. We're looking forward to the Give Thanks Walk for St. Jude in Oklahoma City in November. Several of the chapter participated last year and will again I bet. Hope everyone survived the hot,hot,hot,hot summer.

*Billie Fritch*



**Delta Kappa #3538  
Norman**

LEARNING    SERVING    GROWING

Summer has now passed on and Delta Kappa has hit the cement running. We are really excited about our year. Our new officers are in place, we have a great slate of educationals and socials planned as well as variety of new service projects to kick off. We welcomed back Helen Checorski, who has been on our injured reserve list (watch out ladies for those Zumba classes). We have several members still out recovering from surgery that will be rejoining us soon as well as several new prospective members. Our first social is a wine tasting party at Native Spirits on the lake yum yum!! Delta Kappa ready to learn, serve, and grow in 2012.

*Linda Leveridge*



**Epsilon Kappa #1945  
Hominy**

Epsilon Kappa has had a very busy summer. Our auction is October 1, 2011, at the Horace Mann School Gymnasium, and we've been working hard to make it the biggest and the best ever. We'll have lots of goodies for everyone, tools for the men and pretty things for the ladies. All proceeds from our auction goes towards our philanthropic projects.

We had a "girls night out" at the Mexican restaurant in Cleveland, where we learned how to make camouflage blankets for our troops over seas. We also had a guest night at the same time and everyone enjoyed a delicious pizza dinner. We're helping pay for postage for the blankets. The Cleveland Retirement Manor have been helping with our Hugs for Hopes project, and the residents proudly filled Billye Peterson's car with neck pillows, teddy bears, etc. We had some good publicity in our local paper with our projects, too.

Epsilon Kappa is looking forward to seeing all of our District III members in Hominy on September 24. It will be nice to have everyone come to Hominy for a change. It's been a long time since we've been hostesses for our district.

By the time you receive this issue of the P.J. we should be able to sit back and take a deep breath before we get busy pledging some new members. Our state membership chairman is our chapter president, too, and we know that Mary Johnson is going to keep us busy!

*Joyce Whitewing*



## **Gamma Zeta #3464 Edmond**

Making a Difference  
School for the Deaf, Sulphur, Oklahoma

Several members of Epsilon Sigma Alpha's Gamma Zeta chapter in Edmond visited the Oklahoma School for the Deaf in Sulphur, Ok on October 8 to help make a difference. Helping insure the deaf and hard-of-hearing students in Oklahoma have the same opportunity as all children to be successful in a barrier-free environment is a goal of Gamma Zeta as well as the School for the Deaf (OSD).

OSD is a residence for the deaf and hard-of-hearing students ages 2 – 18. The school teaches K-12 students in Sulphur, Oklahoma. In 1898 the school provided for the education of blind Indian children of the Five Civilized Tribes. In 1907 OSD was established. The school has grown from the original 3 buildings to the campus that includes a gym, auditorium, student-center complex, superintendent's residence, Long Hall, Blattner Hall, Vocational Building, Griffins Hall, and the physical plant facilities.

Independent education plans are designed to meet the needs of every student. The outreach program provides evaluation for children from ages 2 – 21, in-service training programs, consultation for adaptations and modifications to child's educational environment. OSD provided 2,506 direct services to deaf or hearing-impaired students and 14,847 contacts of families, schools, and hearing-impaired organizations.

You too can help Gamma Zeta make a difference by volunteering or a monetary donation. Contact Gamma Zeta's President Pat Strickland at 715-3366 or 250-4266.

Each second Wednesday of every month is a general fundraiser at Johnnies in Edmond where Johnnies will donate a percentage of each diner's receipt to Gamma Zeta. Philanthropic organizations include our national project for St. Jude's Hospital, and all the rest goes to Oklahoma and Edmond projects such as Ok School for the Deaf, Coffee Creek Riding Stables, Free to Live, Mobile Meals, UR Special, Boy's Ranch, and the Hugs Project.

On October 18, Gamma Zeta and Freddie's Restaurant on East 2nd are having a fundraiser for Hugs for Heroes. Hugs for Heroes, Inc. goal is to help as many troops as possible feel appreciation from home in the form of notes and small items that can make the hardships they endure just a little easier to bear. No one can compensate the troops for their service to our country. We can affirm that the community appreciates their service and sacrifices. Every penny of each donation is used only to purchase and ship items to our troops. All donations are tax deductible.

Several members of Epsilon Sigma Alpha's Gamma Zeta Chapter toured the Easter Seal facility in OKC October 6. The Gamma Zeta Chapter of Epsilon Sigma Alpha helps raise monies for this worthy organization. Since 1925 Easter Seals has provided exceptional services, educational outreach, and advocacy so that people living with disabilities can live, learn, work and play in our community. Last year Easter Seal's speech service helped 251 children across the state, assisted 6 children with outpatient surgery and needed equipment, and 1620 individuals received resource information; this organization also served 122 people with their inclusive child development center, and 74 adults participated in their day-service program. Last year Easter Seals helped a total of 3183 individuals. If you would like to help raise money or volunteer for Easter Seals contact Gamma Zeta's President Pat Strickland at 715-3366 or 250-4266.



**Kappa Theta #5414  
Guthrie**

Kappa Theta members have had a busy year and are gearing up for a busy fall.

During the month of July, members met at The Stables Café for our monthly business meeting. After the business meeting adjourned, we took a fun field trip to Curves exercise studio. Members attending were President Libby Zaage, Jacque Edwards, Educational Director Sylvia Ochs and Connie Johnson. We were very impressed with the workout that the machines give you. None of us were familiar with how the exercise studio worked and we really enjoyed ourselves.

For the month of August, we again met at The Stables Café for our business meeting. The following members also attended President Gwynn Nell Swanson's August Leadership in Norman: President Libby Zaage, Sylvia Ochs, Sooner Seniorette Jacque Edwards and OK State Council Parliamentarian Connie Johnson. We are proud of the great job that Gwynn Nell did on hosting her August Leadership.

Kappa Theta ladies were host to the District II August Leadership Meeting in Guthrie on August 27th. District II Coordinator Sylvia Ochs did an excellent job and we are very proud of her. Donna Rynda spoke to those attending about the importance of being a good listener and attendees were treated to a salad luncheon hosted by the ladies of Kappa Theta. Sylvia's daughter Cheryl Tarter played piano for us and we learned a new song that Cheryl had written especially for her mother's theme "Sail Away with ESA". We had a great attendance and appreciate those of you that took time to attend our meeting.

On August 31st, Kappa Theta ladies met at the skin care salon of Liza Machtolff to learn about the importance of good skin care and the dangers of sun exposure and skin cancer. We are in such a rush some times that we don't think about taking proper care of our skin and it was very interesting to learn ways to do so.

We are planning to hold a White Elephant Auction and cookout in September to raise funds for our chapter. We had planned to hold it in August but decided that we would hold off for cooler temperatures which hopefully will arrive soon.

It was good to see all of our ESA sisters at various meetings. May God Bless each and everyone of you and your families.

*Connie Johnson*



**Omega Pi #3832  
Tulsa**

Well it looks like we have all survived the hottest summer Oklahoma has had in a long time, but it certainly has slowed us down.

Our social in July was the TAC Bunco Bash with proceeds going to Community Food Bank and the Clare House. We had a good turn out and had a lot of fun throwing the dice. We had a lot of great prizes for the lucky winners and also great food for all.

Our August social was a couples party for Jenny Lizama celebrating her “40” birthday. She is one of our youngsters. It was at Marge Goodno’s backyard and pool. Marge supplied the great grilled meat and we all brought side dishes to compliment it. We also had a beautiful birthday cake. No one jumped out of it but we did have a drop in visitor who came to serenade Jenny and tell a few stories or jokes.

We are looking to the summer heat leaving and all the things planned to the fall.

*Joan Nightingale  
Publicity Chairman*



**Zeta Gamma #4253  
Shawnee**

Whew...what a hot summer it has been! I believe we are all ready for some cooler weather. I know the Zeta Gamma sisters are ready to get things going for the new year. Our first meeting was held at the home of Lora Thompson with six members present. After President Gwen Beasley conducted the meeting, Lora presented an educational on “Hunting the Red Fox”. Her educational theme this year is S.E.A. – Sports, Exercise & Athletes. I know she has a few surprises in store for us. Six of our sisters attended the August Leadership in Norman where we sold cupcakes in a jar and pie in a jar at ESA on the Mall...yum!! Everyone had a great time. Robbin spent a fun day at Dist II Coordinators Sylvia Ochs leadership. Her guest speaker was dynamic and of course it’s always a joy to spend time with your ESA sisters, too. Please continue to keep Lola Jaegers family in your prayers as they struggle with their daughter, Jennifer, illness. Also, Gwen Beasley. She recently was admitted to the hospital and had surgery but is doing much better. If anyone is in need of a pearl pin, our chapter has several to sell for \$12.00. See you in November at the State Council Meeting.

*Robbin Brown  
Publicity Chairman*

---

---

**Oklahoma State Council of ESA  
Leadership Seminar Minutes  
August 13, 2011**

The Oklahoma State Council of ESA Leadership Seminar was called to order by president, Gwynn Nell Swanson, at 10:04 a.m. on Saturday, August 13, 2011, at the Holiday Inn, Norman, Oklahoma.

President Gwynn Nell welcomed everyone. Members stood for the opening ritual led by Sooner Seniorette Deb Hughes. Sooner Seniorette Patsy Timmons led the membership in the Pledge of Allegiance.

Attendance included: one first-time attendee, one guest, no pledges, two DESA's/Elans, and no MAL's.

Chair to read the June 18 Executive & General Board meeting minutes Bunnie Sullins, reported the minutes will be placed on file as printed.

The president announced the following appointments: Committee to approve minutes of this meeting: Chair past state president Joyce Whitewing, with committee members: past state presidents, Linda Voss, Jacque Edwards.

The president introduced the first speaker, State Regent of the DAR, Diane Hamill from Ardmore. Mrs. Hamill presented a PowerPoint presentation on "What is the DAR (Daughters of the American Revolution)" and related how our two organizations were similar.

The president introduced Betty McCallister who will be the timekeeper for today's reports. First report was Membership Chair Mary Johnson, who gave out an "Ask Me Button . . . Bring out the BEST of ESA!" handout explaining a new membership program from IC. Everyone was given "Ask Me About ESA" aqua buttons. She also reported that each member who pledges a member will be given an ESA tote bag from ESA Headquarters.

ESA Foundation Counselor Ramona Paine, handed out "Plateaus of Achievement" certificates for 2010-2011 to the following:

Bronze (\$250-\$499) to Dawn Haley, Gamma Delta; Melba Spain, Omega Pi

Silver (\$500-\$599) to Eta Mu; Beta Mu; Billie Fritch, Beta Zeta; Ramona Paine, Theta Tau; Sally & John Moriarity; Nadine Moyer, Eta Epsilon

Crystal (\$1,000-\$4,999) to Teresa & Mark Harde; Stacey Clement; Kay Ingersoll, Sigma Chi

Turquoise (\$5,000-\$14,999) to Delta Kappa

Amethyst (\$100,000-\$149,999) to Cathy Holsted, Theta Tau

The ESA Foundation Counselor also announced the scholarship applications will be available around the first of September on the website and encouraged everyone to make sure students are aware of them. Foundation Membership Application forms were placed on all tables. Although dues must be paid by March 1, 2012, to be able to vote at IC, everyone was encouraged to pay this fall so dues reminders won't have to be mailed.

Easter Seals Chair Jo Rott, announced everyone is invited to a tour of the Oklahoma City Easter Seals office on Thursday, October 6 at 10:45 a.m. Dutch treat lunch will be after the tour. She encouraged everyone to buy cookies from her today to support Easter Seals.

President Gwynn Nell introduced the second speaker, Andrea Brown Robinson, who is the middle daughter of Sooner Seniorette Robbin Brown. Her excellent speech was on Basic Principles of Leadership.

Sooner Seniorettte Judi York was the next presenter, and along with other Sooner Seniorettte helpers, she presented a PowerPoint program on “Everything You Always Wanted to Know About...” Their first item was “Flag Protocol.”

Judi announced there will be no more Circle of Life titles. As the current Oklahoma Circle of Life Chair, she said she will instead be called the Oklahoma St. Jude Coordinator and raising money for St. Jude will be called “ESA for St. Jude.” She announced Oklahoma was in the top 10 states at International Council convention, with Oklahoma raising \$587,299 this year. ESA nationwide raised \$9,142,732, making our grand total over \$150 million as we celebrate 40 years supporting St. Jude. Special 40 year pins can be ordered for \$40 which supports St. Jude from ESA merchandise. St. Jude has “Team ESA” and “ESA and St. Jude” logo t-shirts. The Give Thanks Walk will be held November 19 in both Tulsa and Oklahoma City. Everyone is encouraged to register and help with the event. Rosalie Griffin, Deb Hughes, and Judi will be traveling to Memphis December 3 for the St. Jude Memphis Marathon and others are encouraged to participate. After the first of the year, planning will begin for the St. Jude Dream Homes and the Radiothons.

Treasurer Linda Southerland gave the following report: Beginning balance \$5,514.29; Income \$200.69; Expenses \$450.72; Balance as of July 1, 2011 \$5,063.57.

Jr. Past President/Disaster Fund Chair Jacque Edwards gave examples of disasters that may affect ESA members. Applications for up to \$5,000 are available from her or on the website. Over 20 claims were paid nationwide this past year, and several were from Oklahoma. Jacque has received \$500 so far this year, but much more is needed to replenish the fund. Make checks payable to Disaster Fund.

Meeting adjourned at 11:30 so members could shop at the ESA mall until lunch was served.

Chaplain Linda Leveridge offered the lunch blessing. She reported she had responded to 18 emails, sending cards and prayers to each person. Since she has not been able to access the oklaesa website, she encouraged everyone to send concerns to [lleveridge@att.net](mailto:lleveridge@att.net). She also sent a report to IC Chaplain Sandy Alexander; new IC Chaplain is Margene Holtze from Nebraska.

2012 State Convention Chair Janice Shockley, and her “farm hands” performed a short skit during lunch reminding everyone to get their registrations for state convention in before November 1 in order to have their name in the drawing for a free convention registration.

The meeting reconvened at 12:55 p.m.

Corresponding Secretary Sue Knight, read regrets from Publicity Chair Leslie Farabee, Sooner Seniorettte Billie Linville, and a note from Sooner Seniorettte Dorothy Drumm.

Sr. Past President/Workshop Coordinator Deb Hughes, distributed handouts entitled “Brainstorm Convention Workshop Ideas.” She encouraged members to check the ones they were most interested in and write any new suggestions on the back so next year’s workshops would be meaningful.

Second Vice President/Educational Chair Tina Davenport-McKamie reminded members this year’s theme is “Get Fit...Get Healthy.” She gave a mini-educational on the benefits of laughter.

Care Connection/Hope for Heroes Chair Peggy Sprinkle showed a moving PowerPoint presentation on what Oklahoma chapters have been doing to support the military. Her handout gave suggestions on what individuals, groups, and community could do and suggested items for boxes for heroes. She also encouraged individuals and chapters to fill out the Hope for Heroes project form on the website and send to her.

Junior Past President Jacque Edwards presented IC award certificates to various individuals.

Sooner Senioresses Judi York, Rosalie Griffith and Joyce Whitewing presented a workshop on Meeting Protocol.

Webmaster Aletha Bolt demonstrated on the big screen the new ESA website [www.espilonsigmaalpha.org](http://www.espilonsigmaalpha.org) showing some of the primary links and what was in the Member Center. She then showed the [www.oklaesa.org](http://www.oklaesa.org) website (most passwords are: esa2008) and encouraged members to send pictures in JPEG format and flyers or articles in Word (.doc) or Adobe (.pdf) format. A free program to convert files to PDF can be found at [www.primopdf.com](http://www.primopdf.com). She then explained OK ESA Email accounts and showed how to log in. Open Office is a free program for those who don't have Microsoft Office. It can be found at [www.openoffice.org](http://www.openoffice.org).

District V Coordinator Ruth Thompson announced her Leadership would be Sept 17 at 9:30 a.m. at Bridgeport Dunes in Eufaula hosted by Chi Epsilon, Talihina and Gamma Kappa, Checotah. Lunch will be \$10.

District II Coordinator Sylvia Ochs handed out a flyer announcing her August 27 Leadership "Sail Away With ESA." Registration starts at 9:30 at the Noble Avenue Baptist Church with Donna Rynda as the featured speaker. Lunch will be \$10.

District III ESA member Peggie Sprinkle announced the September 24 Leadership would be at the Osage County Co-op in Hominy with registration at 9:30 a.m.

District IV Coordinator Ellen Clark announced her September 10 Leadership would be at the Spencer Event Center at Post Rd and NE 23 in Midwest City with registration at 9:30 a.m.

Gwynn Nell thanked everyone for giving her the opportunity to attend IC in Overland Park, KS. She thanked Robbin Brown's mother who opened her home to the Oklahoma delegates for dinner and the Caucus.

State Project Director Margaret Kramer said both schools had delayed their starting date because of the intense heat so student enrollment has been delayed. OSD will have approximately 150 students and OSB anticipates a larger enrollment than last year. Both schools are on a tight budget and the number of needy students is increasing. Each chapter is encouraged to sponsor at least one student this year and many individuals are needed for student sponsorships. If you've sent in a check to the State Project Fund, Margaret did not have access to the bank account, but a new account will be opened soon and checks will be deposited.

Directory Chair Mary Adams announced she has 7 directories left.

The president recognized all the Sooner Senioresses. She announced the next Council meeting will be November 12 at the Goodrich Methodist Church in Norman.

Sooner Senioresses Judi York, Rosalie Griffith, and Joyce Whitewing presented a workshop on Banquet Protocol and Table Etiquette.

#### Announcements:

Billye Peterson asked everyone to vote before Aug 26 for The Hugs Project at [www.classyawards.org](http://www.classyawards.org), a contest to win \$25,000 for postage for troop care packages. The 2 categories to vote in are Small Charity of the Year and Volunteer of the Year (choose Ray & Karen Stark). She also invited everyone to Gamma Zeta's Bountiful Harvest dinner and auction September 20 and encouraged everyone to purchase a raffle ticket for an Apple Ipad 2.

Mary Johnson announced that October is ESA membership month.

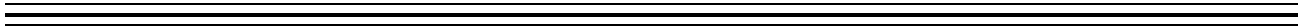
June Miller encouraged everyone to send her recipes for a cookbook her chapter is doing. Margaret Kramer announced the OSD tour will be October 8. Deb Hughes announced the winner of their raffle drawing.

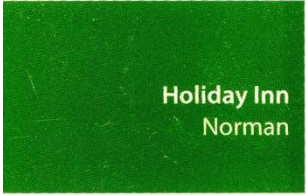
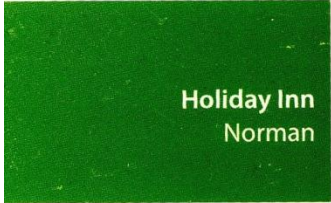
Door prizes, furnished by TAC (Tulsa Area Council) were distributed. President Gwyn Nell announced that door prizes for the November meeting will be furnished by District IV.

Sooner Seniorette June Miller led the closing ritual. Meeting adjourned at 3:15 p.m.

An International Convention meeting followed and was conducted by IC Convention Local Chairman Cathy Holsted.

*Dr. Billye Peterson*  
*Recording Secretary*

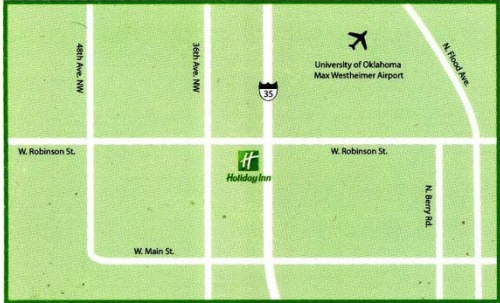




**Just the Place for You**

The Holiday Inn Norman is located on the west side of the I-35 corridor in what is considered to be the desirable "west side." Within minutes of the hotel, there is everything you could desire.

- 150 Guest Rooms
- Spacious Suites
- Microwaves & Mini \*Refrigerators in all rooms
- Large Indoor Pool & Whirlpool Spa
- Exercise & Fitness Center
- Business Center
- West Side Bar & Grill! Featuring American Cuisine including Steaks, Seafood & Fine Wine



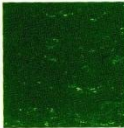
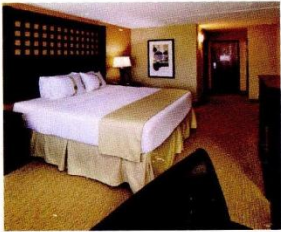
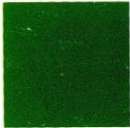
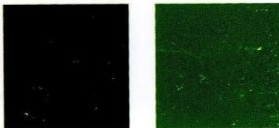
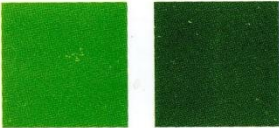
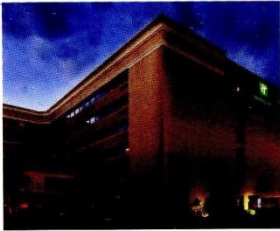
**How to Find Us**

From North: Go south on I-35, exit 110A/Robinson Westbound. Continue on Interstate Drive through stop light. Hotel is on your right.

From South: Go north on I-35, exit 109/Main Street Westbound. Merge onto West Main Street. Turn right on North Interstate Drive. Take the 1st right to stay on North Interstate Drive. Hotel is on your left.

**What is Waiting for You**

- The Sooner Mall, Hollywood Theaters, Andy Alligator's Fun Park, Cobblestone Creek Golf Club
- restaurants such as Saltgrass Steakhouse, Cracker Barrel, Yomato's, Red Lobster, and many more
- In addition, we are only 4 miles from the University of Oklahoma.



**Holiday Inn Norman**  
 1000 N. Interstate Drive, Norman, OK 73072  
 P: (405) 364-2882 | F: (405) 329-1525  
[holidayinn.com/normanok](http://holidayinn.com/normanok) ■ 1-800-HOLIDAY (1-800-465-4329)

©2008 InterContinental Hotels Group. All Rights Reserved. Independently Owned and Operated by Premier Hospitality Management, Inc.

## Convention Program Ads



**“ESA In The Country”**  
Oklahoma State Convention  
April 27, 28, & 29, 2012



Now is the time to send in your camera-ready copy to appear in the 2012 Oklahoma State Convention Program.

Space is available for your special ad to honor your chapter, secret sister, Board members, and anyone who is near and dear to you.

Business ads will also be a great way for them to have statewide advertising and promote their business.

Pricing will remain the same as in the past and is listed as follows.

Full page	\$100.00
$\frac{3}{4}$ page	75.00
$\frac{1}{2}$ page	50.00
$\frac{1}{4}$ page	25.00
Business card	12.50

**\*\*\*\*Ad Deadline – April 1, 2012\*\*\*\***

Remember---- \$100.00 goes to the member who sells the most ads that totals to the most money

Send your ad to: Sue Knight  
26202 S. 4180 Rd.  
Inola, Ok. 74036

**Advertising Sales Sheet**

*This form must be completed and submitted with the ad copy*

Organization: Oklahoma State Council of ESA

“ESA In The Country” 2012 Convention

Sue Knight, Advertising Chairperson

26202 S. 4180 Road

Inola, OK 74036

Make checks payable to: 2012 State Convention

1/2 Page

Name of person to contact if there are any  
Questions concerning advertising.

Name \_\_\_\_\_

Chapter Name & #: \_\_\_\_\_

Daytime phone \_\_\_\_\_

Email \_\_\_\_\_

Ads for Convention Program

Full Page 8 1/2 x 11	\$100.00
3/4 Page	\$ 75.00
1/2 Page 8 1/2 x 5 1/2	\$ 50.00
1/4 Page 4 1/4 x 4	\$ 25.00
Business Card	\$ 12.50
<b>Deadline – April 1, 2012</b>	

Ads will be placed in the back of the Convention  
Program book and will be printed in the same ink and  
paper color as chosen for the other pages.

Ad pages should be submitted **press ready**.

*However, if you would like for us to compose you ad,*

1/4 PAGE

*we will be most happy to do so.*

Black/white line art prints best; photos and artwork  
with shades or screens are accepted, but do not print  
well.

Business cards convert easily into 1/4 page ads, but  
avoid cards with dark or colored backgrounds and  
colored ink.

Business Card

Oklahoma State Council 69<sup>th</sup> Annual Convention

"ESA in the Country"

April 27, 28 &amp; 29, 2012

Holiday Inn Hotel – 1000 N. Interstate Drive – Norman, OK

Phone: 405.364.2882 – Registration Deadline Friday, April 13, 2012

[www.holiday-inn.com/normanok](http://www.holiday-inn.com/normanok)


MEMBER NAME:		
ADDRESS:		CITY, STATE, ZIP:
PHONE:	FAX:	EMAIL:
CHAPTER NAME:	CHAPTER NUMBER:	CITY:
<b>CHECK ALL THAT APPLY:</b>		
<input type="checkbox"/>	CHAPTER PRESIDENT	<input type="checkbox"/>
<input type="checkbox"/>	EXECUTIVE BOARD MEMBER	<input type="checkbox"/>
<input type="checkbox"/>	CURRENT/PREVIOUS IC OFFICER	<input type="checkbox"/>
<input type="checkbox"/>	1ST TIME CONVENTION GOER	<input type="checkbox"/>
<input type="checkbox"/>	GENERAL BOARD MEMBER	<input type="checkbox"/>
<input type="checkbox"/>	CURRENT/PREVIOUS ESAF BRD	<input type="checkbox"/>
<input type="checkbox"/>	2011/2012 PLEDGE	
<input type="checkbox"/>	SOONER SENIORETTE	
<input type="checkbox"/>	GUEST	
SPECIAL DIET MENU/MEDICAL REASONS ONLY ** CONTACT: ** Janice Shockley- Convention Chair 405) 321-5907, 2405 Weatherford, Norman, OK 73071 ( <a href="mailto:gandjshock@sbcglobal.net">gandjshock@sbcglobal.net</a> )		
<b>MEN'S REGISTRATION:</b>		
NAME:		HUSBAND/ESCORT OF:
<b>DESA/ELAN REGISTRATION:</b>		
NAME:		ESA MEMBER/CHAPTER:
<b>GUEST REGISTRATION:</b>		
NAME:		GUEST OF:
<b>CHECK ALL THAT APPLY</b>		
<input type="checkbox"/>	MEMBER'S FULL REGISTRATION FEE POSTMARKED BY Friday, APRIL 13, 2012 includes Friday night mixer, general assemblies, workshops, Recognition Luncheon, Banquet & Brunch	\$85.00
<input type="checkbox"/>	GUEST'S REGISTRATION FEE includes Friday night mixer and Banquet	\$40.00
<input type="checkbox"/>	DESA/ELAN REGISTRATION includes Friday night mixer, general assemblies, workshops, Recognition Luncheon, Banquet & Brunch	\$85.00
<input type="checkbox"/>	BANQUET GUEST FEE	\$40.00
<input type="checkbox"/>	LATE FEE	\$25.00
<b>TOTAL AMOUNT ENCLOSED</b>		

**Enclose Check Payable to:**

Mail Registration form and payment to:

**2012 ESA State Convention Fund**

Robbin Brown, Registration Chair

PO Box 946

Choctaw, OK 73020 Phone: 405) 390-2080

[Robbesa4@tds.net](mailto:Robbesa4@tds.net)

**CANCELLATION:** If you find it necessary to cancel this registration, the full amount less a \$15.00 processing fee will be refunded if your written cancellation is postmarked no later than the Friday, April 13, 2012 deadline. Registrations postmarked after Friday, April 13, 2012, will be assigned seating where vacancies exist. We cannot guarantee that late registrants will be seated with their chapters after Friday, April 13, 2012.

# 2011-2012 Calendar of Events

## 2011

- Saturday, October 8  
OK School for the Deaf Tour  
District IV Meeting  
Sulphur
- Saturday, November 12  
Executive & General Board Meeting  
State Council Meeting  
Norman

## 2012

- Saturday, February 25  
OK School for the Blind Tour  
District III Meeting & Installation  
District V Meeting & Installation  
Muskogee
- Saturday, March 10  
District IV Meeting & Installation  
Del City
- Saturday, March 17  
Executive & General Board Meeting  
State Council Meeting  
Norman
- Saturday, March 24  
District II Meeting & Installation  
TBA
- April 27-29  
69th Annual State Convention  
"ESA in the Country"  
Holiday Inn Hotel, Norman – 405-364-2882  
Norman